

EFFECTIVE MOBILE PERFORMANCE

User Acquisition and Engagement



Efficient user acquisition

- Data driven mobile performance for your product
- Patented optimization algorithm for optimal results
- Applicable ad formats 6:1 banner, interstitials, etc.
- Available in apps and mWeb



Performance models and optimization

- CPI, CPC & CPV
- Multi-level optimization process for each campaign by performance objectives
- Algorithmic and manual optimization on eCPA
- Non-incent guarantee for sustainable user activation
- Detailed post-campaign analytics
- Integration with all major tracking solutions (adjust, Tune, Flurry, etc.,)

Our service

- Simple campaign setup
- Managed reporting service and post-campaign analytics
- Personal campaign manager
- Already over 100 satisfied clients



Deutsche Post



Deutsche Telekom

Lieferando.de



Interested? Please get in touch for your next campaign.

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