

# MADVERTISE MEDIA PREMIUM MOBILE PROGRAMMATIC



## Mobile Premium Inventory in Real Time

- Automatic trade of mobile advertising inventory in real time
- Premium Portfolio with publishers such as meineStadt.de, MTV, VIVA, ComedyCentral, Fashionfreax, On Air and the Funke media group
- Over 500M PI's & 30M unique visitors a month available in the madvertise network
- Extensive targeting options and diverse channels available



## Buying Options

- **Guaranteed Deal:** Banner & fullscreen formats 100% transparent with impression & price assurance
- **Private Deal:** Banner & fullscreen formats 100% transparent with price assurance
- **Private Auction:** Banner & fullscreen formats 100% transparent with an auction based pricing



## Connected Platforms

- Doubleclick
- Adform
- And many more platforms available
- Splicky
- MediaMath
- Turn
- Liquid M



### Our SSP's:

 smart+  
RTB+

 doubleclick  
bid manager by Google

 AppNexus

 rubicon  
PROJECT

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